

# PointClickCare<sup>®</sup> SUMMIT 2025

## 2025 Sponsorship Prospectus

We are pleased to invite you to become a sponsor  
at PointClickCare's premier customer conference.

**ARIA Resort & Casino, Las Vegas, NV | March 31 - April 2, 2025**

# PointClickCare® SUMMIT 2025

## Becoming a SUMMIT 2025 sponsor has never been so easy!

Select one of the sponsorship packages as outlined in Exhibit A  
and return a signed Sponsor Agreement via email to  
[summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

Want to upgrade your brand presence? Select from one of the additional  
sponsorship opportunities and add it to your agreement form.

**Registration Deadline: January 16, 2025**

SUMMIT 2025 sponsorships are subject to availability and preapproval  
by PointClickCare. Once an agreement has been submitted, the SUMMIT  
team will confirm the status of your sponsorship approval by email.  
Please remember that sponsors must be contracted PointClickCare  
partners and are not allowed to register as attendees.

**All pricing is quoted in USD.**

If you have any questions, please do not hesitate  
to connect with our sponsorship team at:  
[summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

# SUMMIT by the Numbers

SUMMIT 2024 was our biggest to date with more than 2,200 PointClickCare customers, partners, and staff coming together to collaborate on advancing care together in New Orleans!



1,379

Total Customers



523

Total Organizations



1,270

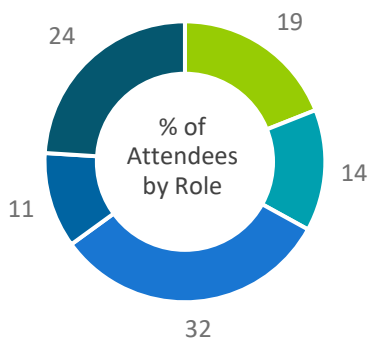
U.S. Customer Attendees



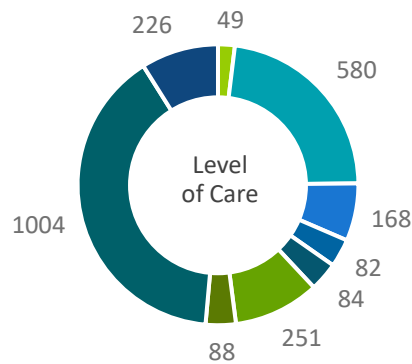
109

Canadian Customer Attendees

## Attendee Demographics



- Chief Executive/President/Administrator: 269
- Vice President: 191
- Director: 443
- Manager: 150
- Staff: 326



- Accountable Care Organization (ACO)
- Assisted Living Facility (ALF)
- Continuing Care Retirement Community (CCRC)
- Home Care Agency
- Hospice
- Independent Living Facility (ILF)
- Pharmacy
- Skilled Nursing Facility (SNF)
- Senior Living Community (SL)

2,327 Leads Acquired by Partners

353 Attendees from Partner Organizations

99 Sponsorships

March 31-April 2, 2025  
 ARIA Resort & Casino | Las Vegas, NV

## Turnkey Booth Packages

Sponsor Package Benefits*	GOLD	SILVER	BRONZE	CONTRIBUTOR†
Sponsorship Fee	\$35,000	\$15,000	\$7,500	\$5,000
Sponsorship Add-On – Discount to be applied to an Event & Branding Sponsorship of your choice	\$2,500	\$1,000	-	-
Complimentary Full Conference Pass	6	4	2	1
Additional Passes Available at a Discounted Rate	2	1	1	1
Turnkey Booth	10x20	10x10	Kiosk	
Exhibit Space Only				6' Table
Cvent Lead Capture License	4	2	1	1
Mobile App Gamification Booth Stop	✓	✓	✓	✓
Mobile App Home Page Feature	✓			
Pre-Show Attendee List	✓	✓		
Post-Show Attendee List	✓	✓	✓	✓
SUMMIT Website Brand Recognition	✓	✓	✓	✓
SUMMIT Mobile App Brand Recognition	✓	✓	✓	✓

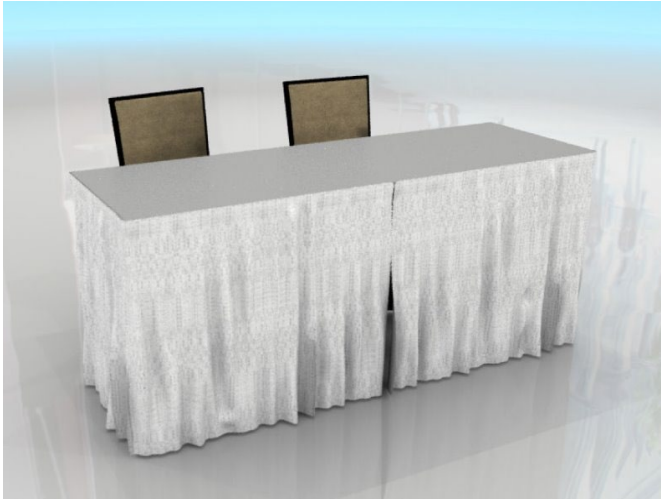
\*Diamond and Platinum packages are sold out

†Contributor sponsorship packages are reserved for start-ups (at PointClickCare's discretion).

If you have any questions, please do not hesitate to connect with our sponsorship team at: [summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

# PointClickCare® SUMMIT 2025

## Turnkey Booth Renderings



Contributor Table



Bronze Kiosk



Silver 10x10

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If you have any questions or would like to request any changes to your turnkey booth, please connect with our sponsorship team at: [summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

# PointClickCare® SUMMIT <sup>2025</sup>

## Turnkey Booth Renderings



Gold 10x20



Platinum 10x30



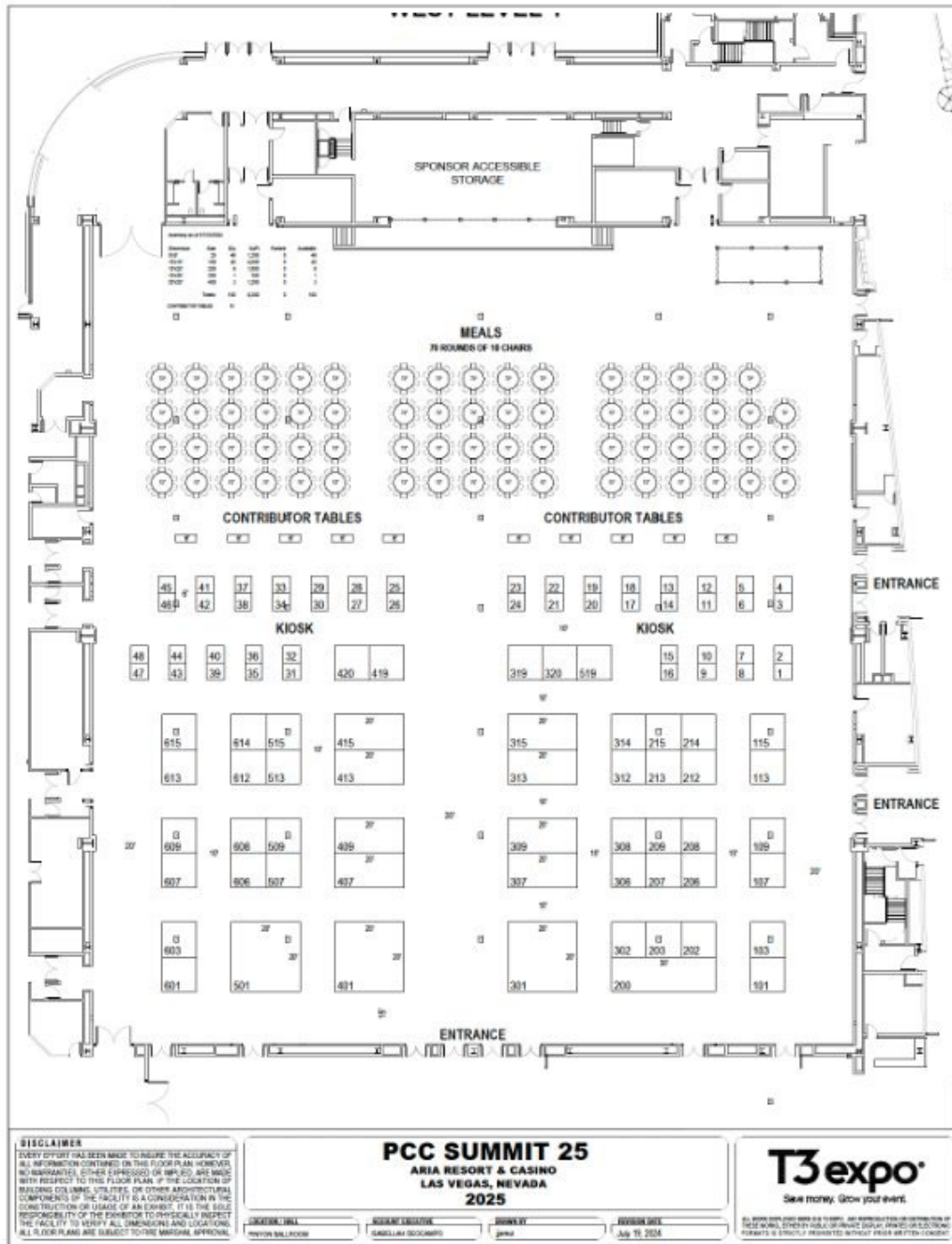
Diamond 20x20

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# PointClickCare® SUMMIT 2025

## Partner Expo Hall Floorplan



If you have any questions, please connect with our sponsorship team at: [summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

**PointClickCare®** SUMMIT 2025

# Additional Event and Branding Sponsorships



## Additional Event and Branding Sponsorships

### Hotel Room Drop

2 Available

\$15,000

- Sponsor may provide a branded item of their choice that will be delivered to each attendee's hotel room within our room block at the ARIA
- One complimentary full conference pass

### Hotel Keycards

Exclusive 1 Available

\$15,000

- Hotel keycards can include sponsor logo, sponsor call-to-action, and booth number. To be designed and produced by PointClickCare based on graphic specifications.
- One complimentary full conference pass

### Hotel Room Door Hangers – SOLD OUT

Exclusive 0 Available

\$10,000

- Opportunity to provide branded hotel room door hangers to be distributed to each attendee's hotel room within our room block at the ARIA
- One complimentary full conference pass

### Conference Wi-Fi

Exclusive 1 Available

\$10,000

- Create a unique company password for attendees to enter to connect to conference Wi-Fi
- Company logo recognition on Wi-Fi landing page
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### SUMMIT Conference Bags – SOLD OUT

Exclusive 0 Available

\$10,000

- Company logo will be printed on all SUMMIT conference bags (co-branded with PointClickCare)
- Availability to send one printed flyer or small item to be placed in the conference bags
- One complimentary full conference pass

## Additional Event and Branding Sponsorships

### SUMMIT Conference Bag Inserts

1 SOLD | 4 Available

\$4,000

- Company logo on conference bag (co-branded with PointClickCare)
- Availability to send (1) printed flyer or small item placed in conference bag

### General Session Seat Drop

2 Available

\$10,000

- Opportunity for sponsors to provide a seat drop for all attendees during one of our two General Sessions. Session selection will be made in order of registration date.
- One complimentary full conference pass

### Breakout Session Spotlight Presentation

3 SOLD | 1 Available

\$20,000

- 30 minute Educational Speaking Session Spotlight (20 minutes + 10 minutes Q&A): As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee for review and approval. Sponsors preference of session selection will be considered, but PointClickCare reserves the right to schedule all sessions. PointClickCare will provide a templated slide presentation. Session selection will be made in order of registration date.
- Two speakers + one moderator at maximum
- Opportunity to provide a seat drop for all attendees
- One complimentary full conference pass + one complimentary speaker pass

### Breakout Session Sponsor

4 Available

\$5,000

- Opportunity to introduce a PointClickCare breakout session topic and presenter(s)
- Company logo acknowledgement on walk-in slides and session signage during the applicable session
- Session selection will be made once the conference agenda/session details have been posted, and in order of registration date
- Opportunity to provide a seat drop for all attendees

## Additional Event and Branding Sponsorships

### Welcome Reception Sponsor – SOLD OUT

Exclusive 0 Available

\$15,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### Kosher Meals Sponsor

Exclusive 1 Available

\$15,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### Wine and Cheese Reception Sponsor

Exclusive 1 Available

\$10,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### Canadian Night Sponsor

Exclusive 1 Available

\$5,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication

### Gala Night Sponsor – SOLD OUT

Exclusive 0 Available

\$15,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### Daily Breakfast Sponsor

Exclusive 1 Available

\$5,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication

### Daily Lunch Sponsor

Exclusive 1 Available

\$5,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication

### Daily Conference Breaks Sponsor

Exclusive 1 Available

\$5,000

- Company logo on signage at buffet stations and main entrance
- Sponsorship recognition via conference app and pre-event email communication

### Professional Headshot Studio Sponsor — SOLD OUT

Exclusive 0 Available

\$10,000

- Company logo on wayfinding signage
- Priority booth selection
- Sponsorship recognition via conference app and pre-event email communication
- One complimentary full conference pass

### Charging Lounge Sponsor

Exclusive 1 Available

\$5,000

- Company logo will be printed on available ARIA charging tables within the conference foyer spaces
- Sponsorship recognition via conference app and pre-event email communication

## Additional Event and Branding Sponsorships

### Video Interview — SOLD OUT

0 Available

\$6,000

- Record a video interview with PointClickCare’s production team onsite at SUMMIT to be shared across PointClickCare’s corporate social channels after the event.
- Includes: a private professional filming featuring individuals from your organization with an edited one-to-two-minute video file for use across your own digital properties to enhance your brand.

### Mobile App Push Notification

3 Sold | 1 Available

\$2,000

- Engage with attendees directly through the mobile app to help promote and drive traffic to your booth! Your push notification will include a title and message that is up to 140 characters (including spaces).

### SUMMIT Email Blast — SOLD OUT

0 Available

\$2,000

- Opportunity to provide a call-to-action message for PointClickCare to add to pre-SUMMIT email communications

### Pre and Post Show Attendee List Upgrades

5 Available

\$2,000

- Upgrade to receive an attendee list two weeks in advance of the current schedule your sponsorship already includes.

### Social Post — SOLD OUT

0 Available

\$500

- Access our 150K+ followers across LinkedIn, Facebook and X (formerly Twitter) by letting us post for you from the PointClickCare corporate accounts.
- Provide us with your choice of copy of up to 280 characters including spaces, creative details, and a call-to-action, and PointClickCare’s social team will handle the rest.
- Spotlight feature of posts in Social Hub during SUMMIT.

# PointClickCare® SUMMIT 2025

## Cancellation and Payment Policy

- All SUMMIT 2025 sponsorship opportunities are exclusive to the purchasing companies and are not shareable with or assignable to other companies.
- Upon confirming your intent to sponsor by submitting the agreement, and PointClickCare validating your eligibility to sponsor, an invoice will be issued to the purchasing company. A non-refundable deposit of \$3,000 USD is due within 30 days from the invoice date. Failure to pay the deposit will result in sponsoring company forfeiting its opportunity to sponsor. If sponsor registration takes place within 30 days of final payment deadline, an invoice for the full payment will be issued.
- Payment details will be included on the invoice provided. All payment methods must include the memo “SUMMIT 2025 Sponsorship Fee” and reference the invoice number.
- All remaining sponsorship fees must be paid in full on or before February 3, 2025. Final invoices will be sent starting December 9th.
- Failure to remit the balance of the sponsorship fee by February 3, 2025, constitutes cancellation of contract and the reserved space will be subject to resale without refund of deposit.
- Cancellations made prior to February 3, 2025, will be subject to forfeiture of the non-refundable deposit. All cancellation requests are to be addressed to [summitsponsors@pointclickcare.com](mailto:summitsponsors@pointclickcare.com). No refunds will be issued after February 3, 2025.
- All pricing is quoted in USD. For all our Canadian partners we will invoice based on the conversion rate at the time of billing.

If you have any questions, please connect with our sponsorship team at: [summitsponsor@pointclickcare.com](mailto:summitsponsor@pointclickcare.com)

# PointClickCare® SUMMIT 2025

## Frequently Asked Questions

**Registration confirmation** will be sent via email once your application has been reviewed to ensure your company meets the criteria to sponsor. All sponsors must be a contracted PointClickCare partner with a live integration. Partners are not permitted to register as an attendee.

**Sponsor Fees as shown are in USD.** For our Canadian Partners, we will invoice based on the conversion rate at the time of billing.

**Turnkey Booth Build concept:** We will provide you with a booth, so you don't have to bring one! Exhibit booths are designed with different benefits for each sponsor category. Graphic files for print production are to be supplied by each sponsor. Standard site services will include one (1) 5-amp outlet electrical outlet, access to conference Wi-Fi, and all install and dismantle labor of the turnkey booth. Sponsors are responsible for all set up and dismantle of their own assets. Sponsors must ensure that all assets brought to the site do not exceed the booth size as per their registration. If additional services are required, sponsors are required to pre-book and pay for services in addition to their sponsorship fee.

**Exhibit Space Only:** Sponsors will be provided one 6' table and two banquet chairs. Sponsors may bring a tabletop banner or a maximum of two (2) floor banner stands and a branded tablecloth. All assets and staff must remain within the 6' table space provided. Site services and A/V are not included. Sponsors are required to pay for these separately if required.

All sponsors are allowed to bring swag, extra booth assets, and can order additional services; however, the entire setup and staff must remain in the booth size as per your sponsor package.

**Registration Passes:** Based on the selected sponsorship package, each sponsor is limited to the number of passes as outlined with the option to purchase one (1) additional registration pass at the regular rate. Discounted passes are \$1099. Regular rate is \$1199. Sponsors (Partners) are not permitted to register as general attendees. This list will be reviewed by PointClickCare, and if any Sponsors (Partners) are found, PointClickCare reserves the right to cancel their registration and is not liable for any costs incurred by the company for failure to comply with out terms and conditions.

**Cvent lead licenses** must be used on your own device, or a scanner can be rented separately.

**Booth selection** assignments will be managed in order of registration date. All invoices must be paid in full, in advance of your selection date.

### SUMMIT Attendee List – Terms & Conditions

The attendee list will include contact information of customers who opted in to share. Contact information will include name, title, company, and email address.

Sponsors are allowed to use this list to connect with targeted customers once, per the schedule below, and must only refer to SUMMIT initiatives. Sponsors cannot use the list to discuss any other campaigns or keep the list on file for future use. The list is not to be shared with any other companies than the intended sponsor that it is sent to.

### SUMMIT Attendee List Schedule

#### Diamond, Platinum and Gold Sponsors

4 and 2 weeks pre-show

1 – 2 weeks post-show

#### Silver Sponsors

2 weeks pre-show

1 – 2 weeks post-show

#### Bronze and Contributor Sponsors

1 – 2 weeks post-show

# PointClickCare® SUMMIT 2025

## Key Dates

Cvent Sponsor Portal Launch	Monday, November 4, 2024
Sponsorship Webinar #1	Wednesday, November 6, 2024
Exhibitor Guide Published	Monday, December 9, 2024
Sponsorship Webinar #2	Thursday, January 30, 2025
Final Sponsorship Invoices Due	Monday, February 3, 2025
Booth Selection Begins	Tuesday, February 4, 2025
Sponsor Staff Registration Due	Friday, February 14, 2025
Sponsor Registration Closes	Thursday, January 16, 2025
Sponsor Graphics Due	Monday, February 17, 2025
Sponsorship Webinar #3	Tuesday, February 25, 2025

## High Level Event Agenda

\* Subject to Change\*

<b>Monday, March 31, 2025</b>	
Badge Pick Up	8:00 a.m. – 8:00 p.m.
Exhibitor Move-In	2:00 p.m. – 4:00 p.m.
Partner Welcome Reception	5:00 p.m. – 7:00 p.m.
Welcome Reception (All Attendees)	7:00 p.m.
<b>Tuesday, April 1, 2025</b>	
Exhibitor Hours	7:30 a.m. – 9:00 a.m. (during breakfast)
	11:30 a.m.: – 1:30 p.m. (during lunch)
	2:00 p.m. – 3:00 p.m. (during break)
	5:00 p.m. – 6:30 p.m. (during Wine and Cheese Reception)
<b>Wednesday, April 2, 2025</b>	
	7:30 a.m. – 9:00 a.m. (during breakfast)
	12:00 p.m. – 1:30 p.m. (during lunch)
	3:00 p.m. – 4:00 p.m. (during break)
Exhibitor Move-Out	4:00 p.m. – 5:00 p.m.
Gala	7:00 p.m.



# PointClickCare<sup>®</sup>

## SUMMIT **2025**