**PointClickCare SUMMIT 2025 | Conference Proposal**

To:

From:

Re: Participating in PointClickCare’s SUMMIT 2025

I’m writing to request approval to attend PointClickCare’s SUMMIT 2025 conference, taking place March 31 – April 2, 2025, in Las Vegas, Nevada at the ARIA Resort and Casino. This valuable event provides the opportunity to learn from industry experts, connect with peers, and gain insights on how to leverage technology to improve care delivery and quality. SUMMIT learning objectives will help me advance in my role and support our strategic priorities including:

* [insert priority #1]
* [insert priority #2]
* [insert priority #3]

SUMMIT 2025 is expected to draw roughly 2,000+ PointClickCare customers, industry influencers, partners, and PointClickCare team members for knowledge sharing and networking.

During the conference, I will collaborate with attendees and experts and learn about the latest in PointClickCare innovations, industry trends, and integrated solutions delivered by their vast network of partners.

As an attendee, I will have access to: [SELECT YOUR TOP OPPORTUNITIES FROM THE LIST]

* A wide variety of breakout sessions on topics that will expand my knowledge and skillset
* SmartBar appointments with PointClickCare product experts to teach me valuable product knowledge I can bring back to the organization to more effectively use our PointClickCare investment
* The latest innovations from PointClickCare on display in the Showcase, with an opportunity to learn from experts, explore the newest solutions, and participate in product demos
* A Partner Expo Hall with over 80 PointClickCare partners eager to collaborate across many use cases, from claims and payments to devices and resident and family engagement
* Networking opportunities with other attendees, partners, industry experts, and PointClickCare team members, including a Welcome Reception and a Gala Night
* Valuable information that will help to maximize the potential of our PointClickCare solutions

The Early Bird registration fee is $xxx USD [update based on your pass type] and is available until December 31, 2024. Accommodation at the conference hotel will be $218 USD/night plus applicable taxes and resort fees. Additional expenses will include travel and any meals not covered within the regular conference program.